

DIVERSITY IN ACTION

Diversity isn't just a goal—it's a continuous journey of growth and improvement.

REFLECTION WITH YOUR TEAM/GROUP

Outline the benefits of diversity in the workplace.

Provide statistics on the current state of diversity in the communications sector.

Discuss different dimensions of diversity (e.g., race, gender, disability, LGBTQ+).

DISCUSSION PROMPTS:

- How does diversity contribute to the success of our team and the broader organization?
- What are the visible and invisible forms of diversity, and how can we be more inclusive of all types?

DISCUSSION NOTES:

NEXT STEPS/ACTIONS:

Host a sharing session where team members discuss their diverse experiences or backgrounds.

Discuss how the team can improve diversity in hiring practices, project planning, and client engagements.

HOW TO SHARE YOUR IDEAS:

Everyone should feel safe in sharing their ideas and experiences. This should always be done in a way that allows respect to flow in all directions.

